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**भारत संचार निगम लिमिटेड**  
 (भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
 (A Govt. of India Enterprise)

**BSNL 3G** )))) **BSNLLIVE**  
 Factor than four thoughts 2010

No. 200-60/2008-VAS

Dated: 22<sup>nd</sup> January 2013  
 23/1

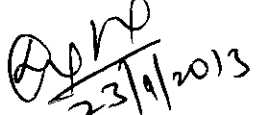
**To,**  
**All CGMs**  
**Telecom Circles / Telephone Districts.**

**Subject: Bulk Push SMS agreement signing.**

Kindly refer to para 2.3 of this office letter no. 200-60/2008-VAS dated 13.12.12 wherein power of signing the agreement was delegated to Four zonal circles. It was further clarified vide another letter dated 14.01.2013. It is reported by one of the Zonal Circles that it is not justified on the part of Zonal Circle to sign agreement based on the commercials finalized by different Telecom Circle.

Having reviewed the issue from practicality point of view, it is to convey that Telecom Circle, which is involved in finalization of commercials may sign agreement with enterprise customer and forward the copy of agreement to GM (CMTS) Nodal Center for provision of push SMS resource from SMSC under their control and also to the CGM of the Zonal Circle for completing formalities related to TCCCP regulations.

Referred guidelines to this extent stand amended. This may brought to the notice of all concerned for implementation with immediate effect.

  
 (D.K. Agrawal)  
 Addl. GM (VAS-III)

Copy to: PGM/GM (CMTS), Nodal Centres North Zone, Chandigarh/West Zone,  
 Pune /East Zone, kolkata /South Zone, Trichy - for necessary action  
 please.